

City Observatory Launch Event



"Millions saw the apple fall, but Newton asked why"
By Bernard Baruch.

22nd November 2022



BE BOLD BE BIRMINGHAM ... BE CURIOUS



Agenda

City challenges and importance of data	Cllr Brigid Jones
Our mission to unlock the value of data in Birmingham	Richard Brooks
City Observatory demonstration	Danny O'Neill
Interactive feedback	Zoë Wright
Building a Data Charter	Rebecca Riley
Panel discussions and Q and A	David Melbourne Rebecca Riley Kalvinder Kohli Afzal Hussein
Next steps	Richard Brooks

Housekeeping





Councillor Brigid Jones
Deputy Leader of Birmingham City Council

CITY CHALLENGES AND IMPORTANCE OF DATA



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Richard Brooks

Director of Strategy, Equality and Partnerships

Birmingham City Council

OUR MISSION TO UNLOCK THE VALUE OF DATA IN BIRMINGHAM



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Danny O'Neill
City Observatory Advisor
Birmingham City Council

CITY OBSERVATORY DEMONSTRATION BE CURIOUS



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Ready to be curious?

www.cityobservatory.birmingham.gov.uk



Zoë Wright
City Observatory Advisor
Birmingham City Council



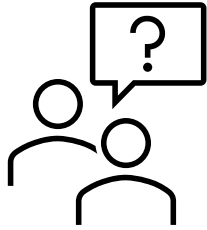
INTERACTIVE SESSION



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What would you want from the City Observatory?



What data or insight could you contribute to the City Observatory?

How could you benefit from using the City Observatory?



What would you want from the City Observatory?

① Start presenting to display the poll results on this slide.



What data or insight could you contribute to the City Observatory?

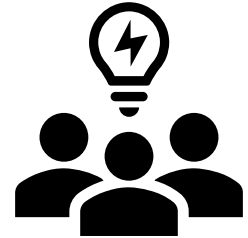
① Start presenting to display the poll results on this slide.



How could you benefit from using the City Observatory?

① Start presenting to display the poll results on this slide.

And now to show how you can add
your own data and insight to the platform.....



To register your interest
visit:

cityobservatory.birmingham.gov.uk/contact

or use the QR code



Rebecca Riley
Associate Professor, University of Birmingham
Business Development Director, City-REDI



BUILDING A DATA CHARTER



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“Trust and good faith in government go a long way. Open data is a barometer of good faith. For residents to trust government, government must trust residents.”

City Official - Durham North Carolina

The Importance of a Data charter - why do it?



- Launch of the National Data Strategy – data now driving modern economies – improve data use in government – improve public services and position UK in next wave of innovation
- This strategy looks at how we can leverage existing UK strengths to boost the better use of data across businesses, government, civil society and individuals. The strategy identifies 4 "pillars": data foundations; data skills; data availability; and responsible data
- Lessons from covid – sharing data, not being able to share data, work from home, keep the economy going, stay connected – recovery need to make the most of what has been learnt

The Importance of a Data charter - benefits



- There is a growing movement to give people access to the data and information that they need to hold city leaders to account for the decisions they make and the services they deliver – **contributing to restoring democratic faith**
- Opening data does not automatically create a data literate public. City officials need to work with potential data users to ensure that they have the **right skills to use the data**. Officials themselves often require more training to be able to publish and use high quality data
- Of the 52 governments that have adopted the Open Data Charter, 35 are local or subnational. The high level of adoption at the local level indicates the important role the Open Data Charter network can play in connecting local governments around the world – **collaboration and connection**
- If “open by default” is applied to a city’s broader data management systems it can allow better internal data sharing, as well as improving access to information for citizens – **improving internal service delivery**
- Governments cannot be ‘open by default’ without **open procurement**
- Policy and standard development is not keeping up with the pace of change.

The advantages of adopting a charter:



- The Charter provides a **global standard for government policy design** in support of strong, local, open data programs.
- Adopting the Charter is a **political signal that a government believes in openness** and desires a connection to the broader open data community, both locally and internationally.
- Adopting the Charter provides governments with a **clear set of initial actions** that should be taken to ensure that the principles are being upheld and achieving the maximum benefit.
- The Charter provides a clear global standard for governments to **evaluate the strength and impact** of their open data program.
- The Charter **connects adopting governments with their peers and colleagues** around the world, providing learning and networking opportunities.



Pathway to success in open data

There is no single approach – but evidence shows that success is based on:

- Clear open data policy and strategy including a concrete and realistic action plan – policy, impact, portal, quality
- Establishing a large and enthusiastic open data community of providers and re-user
- Open data portal with continuously updated taking into account feedback and user stats
- Open data teams drive forward and set an example maintaining quality and measuring the impact of open data



PANEL DISCUSSIONS AND Q&A



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Panel Discussion



- David Melbourne - Chief Executive, Birmingham & Solihull Integrated Care Board
- Rebecca Riley - Associate Professor, University of Birmingham; Business Development Director, City-REDI
- Kalvinder Kohli – Assistant Director, Early Intervention & Prevention
- Afzal Hussein – Chief Officer, Witton Lodge Community Association



NEXT STEPS



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Next steps



- Please send us your views, feedback and ideas.
- Proactive engagement by the City Observatory team with stakeholders and partners (and please invite us).
- Provide support (if you want it).
- Collaborate with partners in helping us develop and unlock Birmingham data.

Let us hear your feedback



<https://forms.office.com/r/rGhXTTASCd> or scan the code above



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