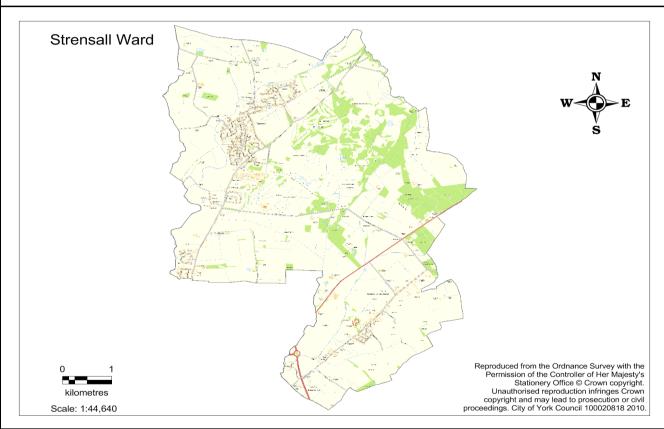
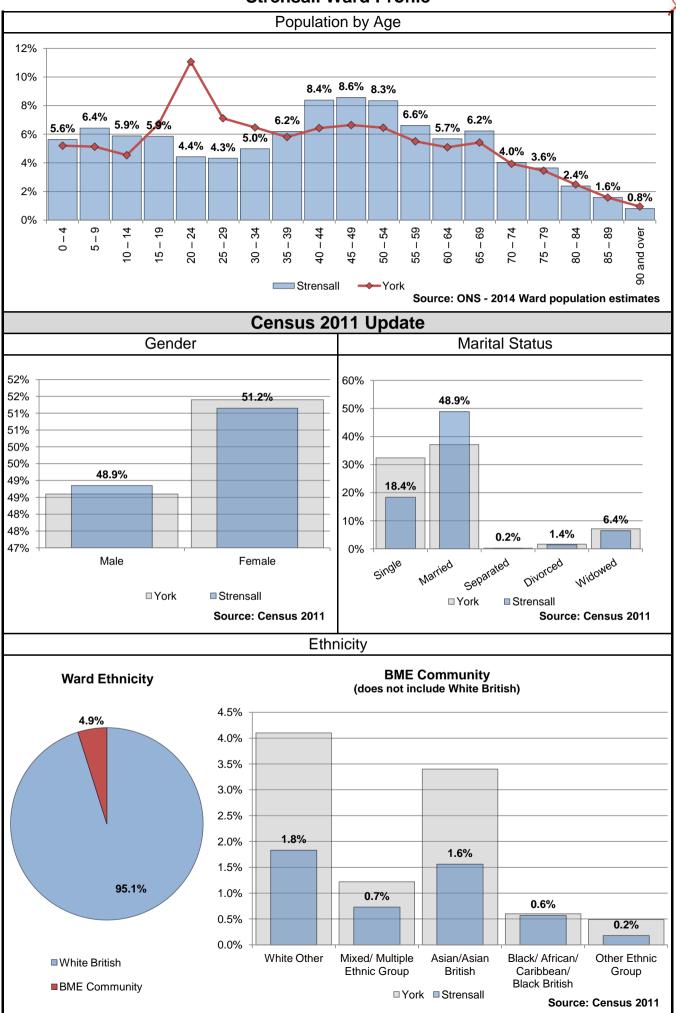
# **York Summary**

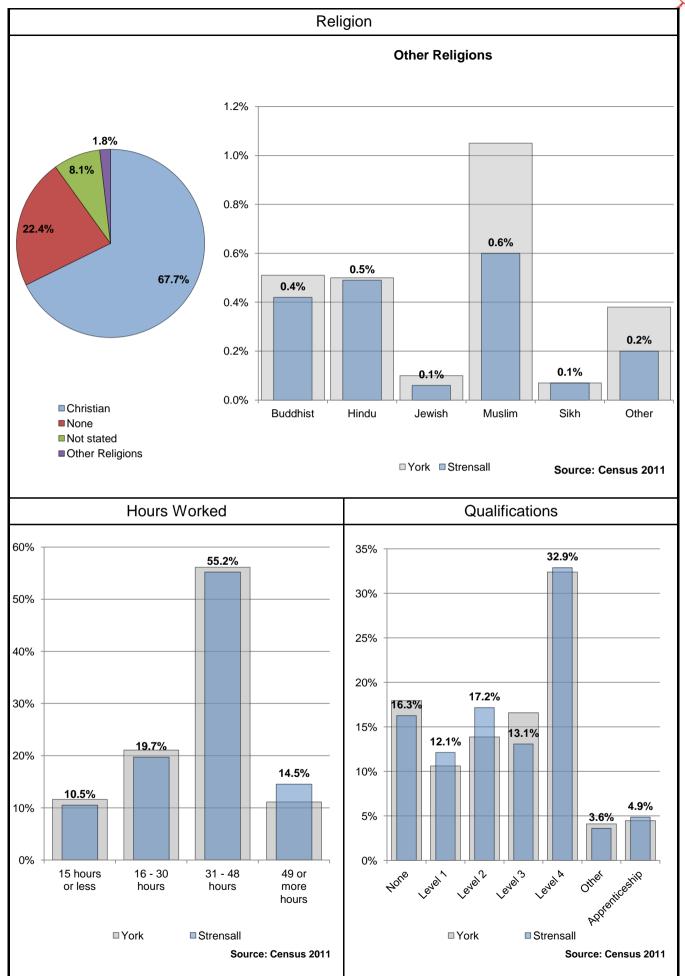
- York has 204,439 residents with 9.8% from a black and minority ethnic community group. 83.9% are in good health, with 15.3% stating that they have some limitation in day to day activities.
- £537.41 was the Average Weekly Household Income in 2011/2012 (£405.83 in 2007/2008).
- 66% own their own home, either outright or with a mortgage, 18% are private renters and 14% are social tenants.
- 73.5% of residents have a NVQ level 1 4 qualification and 18.0% have no qualifications at all.
- 10.6% of children live in poverty and there are 9.0% of households in fuel poverty.
- 6.2% of the working population (aged 16-64) claim out of work benefits and 0.5% claim job seekers allowance.

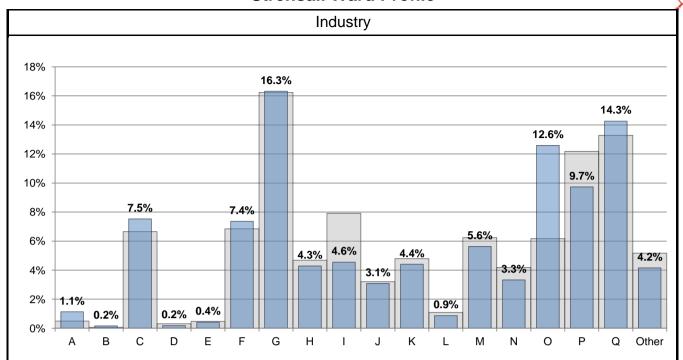


# **Ward Summary**

- Strensall has 8,183 residents with 4.9% from a black and minority ethnic community group. 86.4% are in good health, with 13.4% stating that they have some limitation in day to day activities.
- £606.24 was the Average Weekly Household Income in 2011/2012 (£480.00 in 2007/2008).
- 80% own their own home, either outright or with a mortgage, 13% are private renters and 6% are social tenants.
- 75.2% of residents have a NVQ level 1 4 qualification and 16.3% have no qualifications at all.
- 3.5% of children live in poverty and there are 6.1% of households in fuel poverty.
- 4.6% of the working population claim out of work benefits and 0.2% claim job seekers allowance.





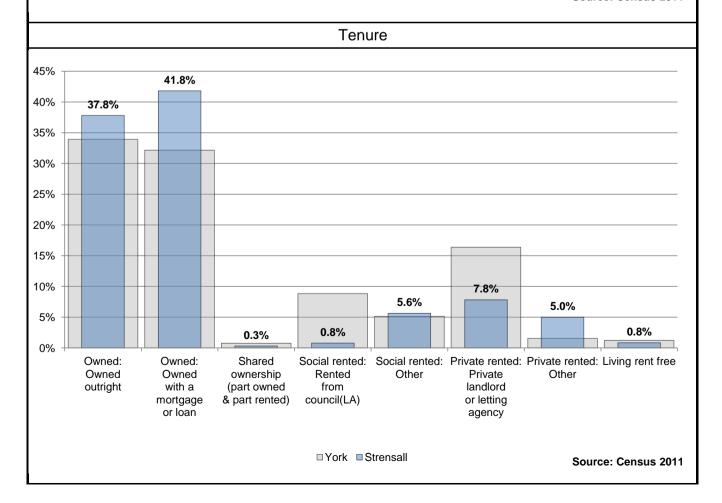


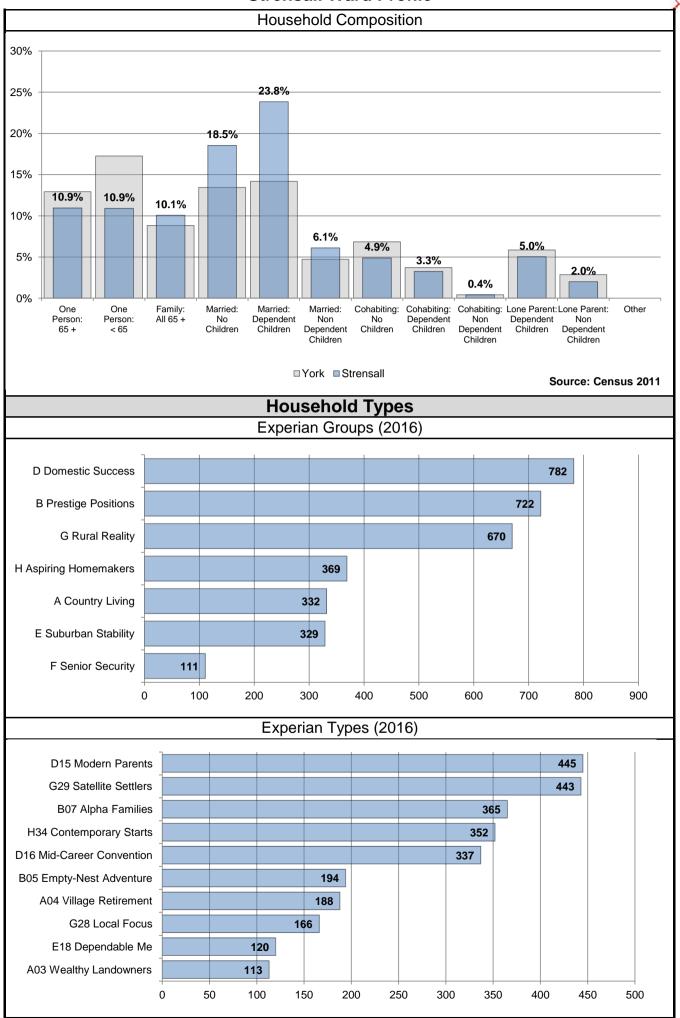
A: Agriculture, forestry and fishing, B: Mining and quarrying, C: Manufacturing, D: Electricity, gas, steam and air conditioning supply, E: Water supply; sewerage, waste management and remediation activities, F: Construction

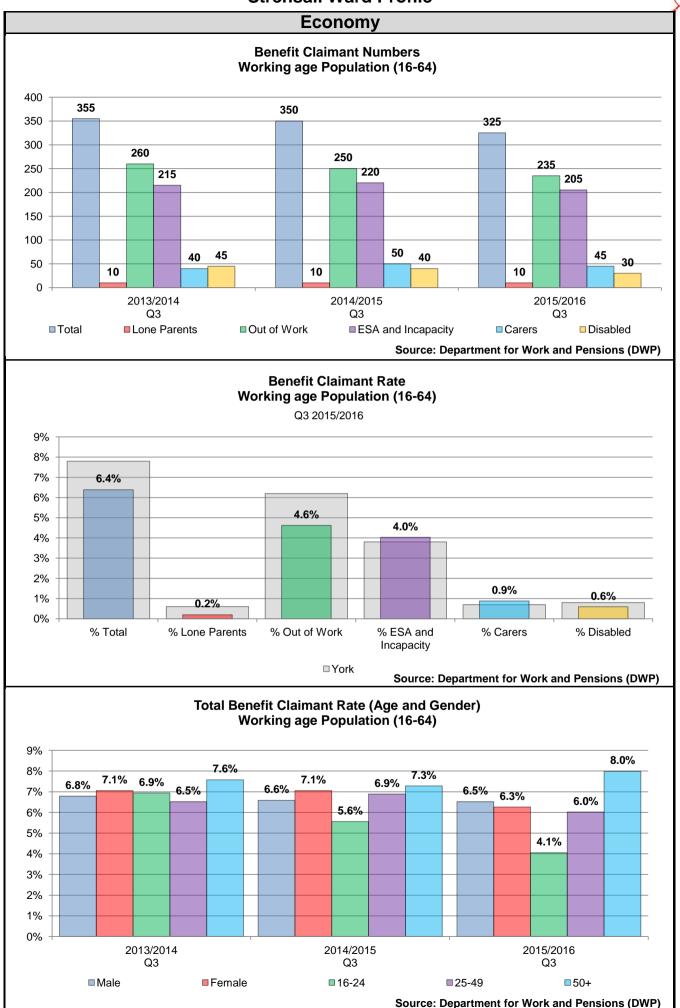
G: Wholesale and retail trade; repair of motor vehicles and motor cycles, H: Transport and storage, I: Accommodation and food service activities, J: Information and communication, K: Financial and insurance activities, L: Real estate activities

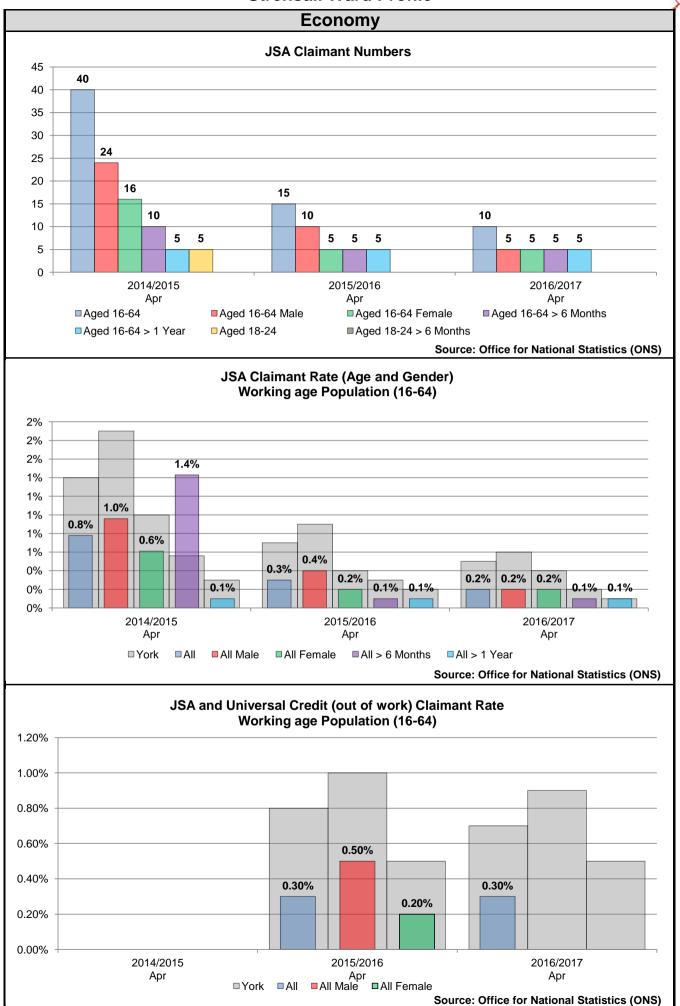
M: Professional, scientific and technical activities, N: Administrative and support service activities, O: Public administration and defence; compulsory social security, P: Education, Q: Human health and social work activities

□York □Strensall Source: Census 2011





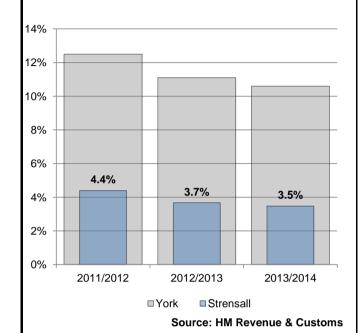




# Poverty

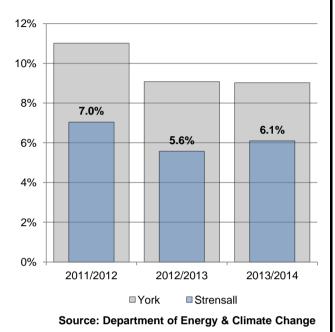
## **Child Poverty**

The proportion of children living in families in receipt of out-of-work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60 per cent of UK median income.



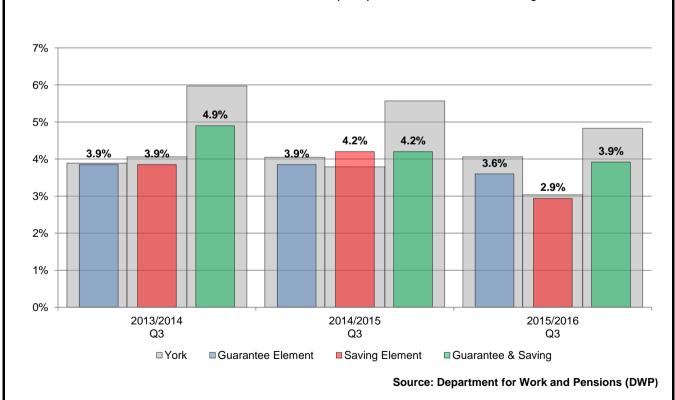
## **Fuel Poverty**

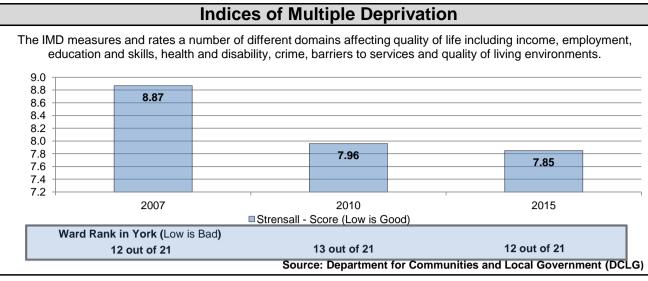
A household is said to be fuel poor if it needs to spend more than 10% of its income on fuel to maintain an adequate standard of warmth.

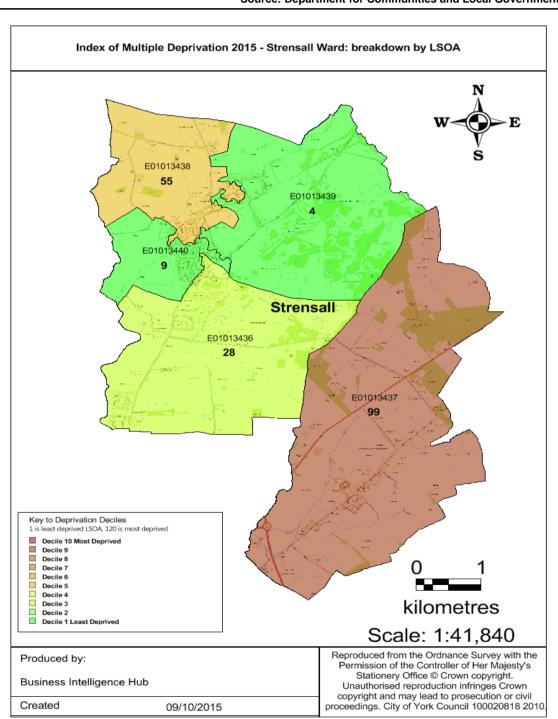


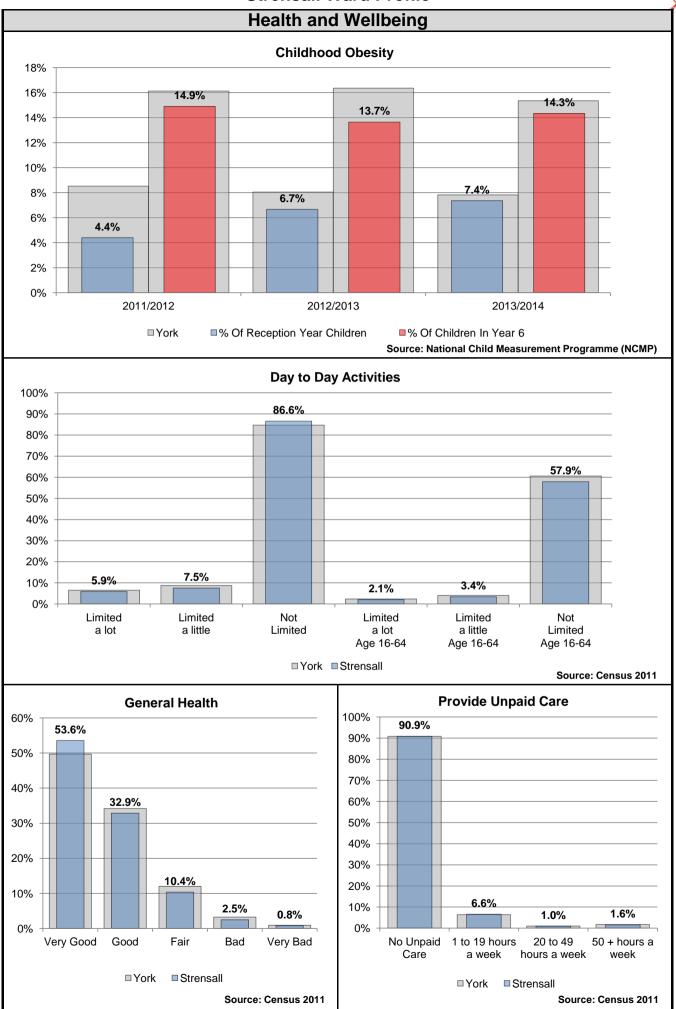
#### **Pension Credit**

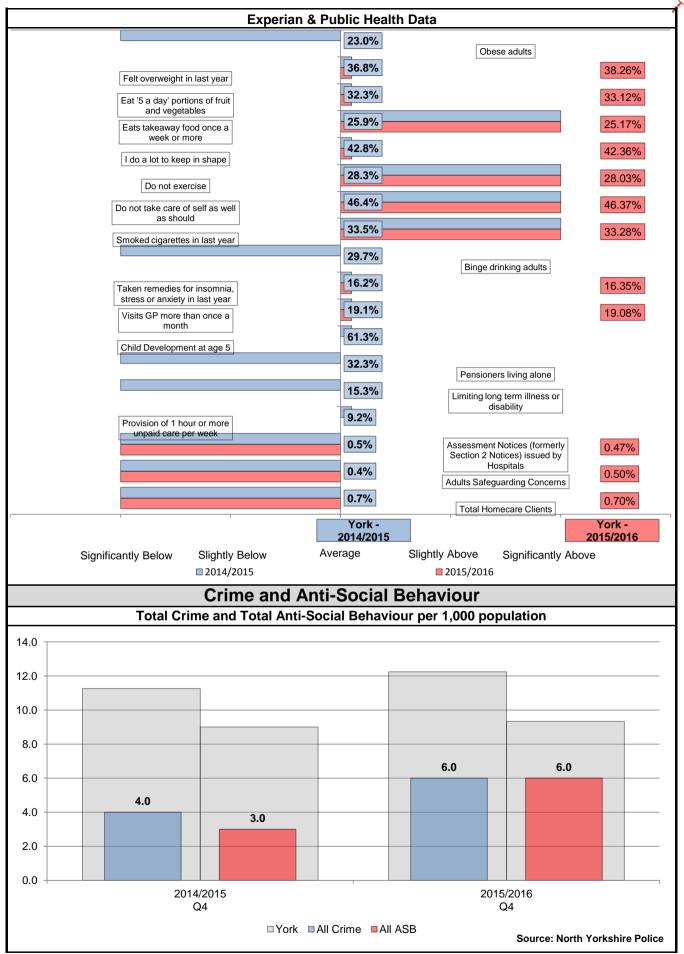
Pension Credit is an income-related benefit made up of 2 parts - Guarantee Credit and Savings Credit.

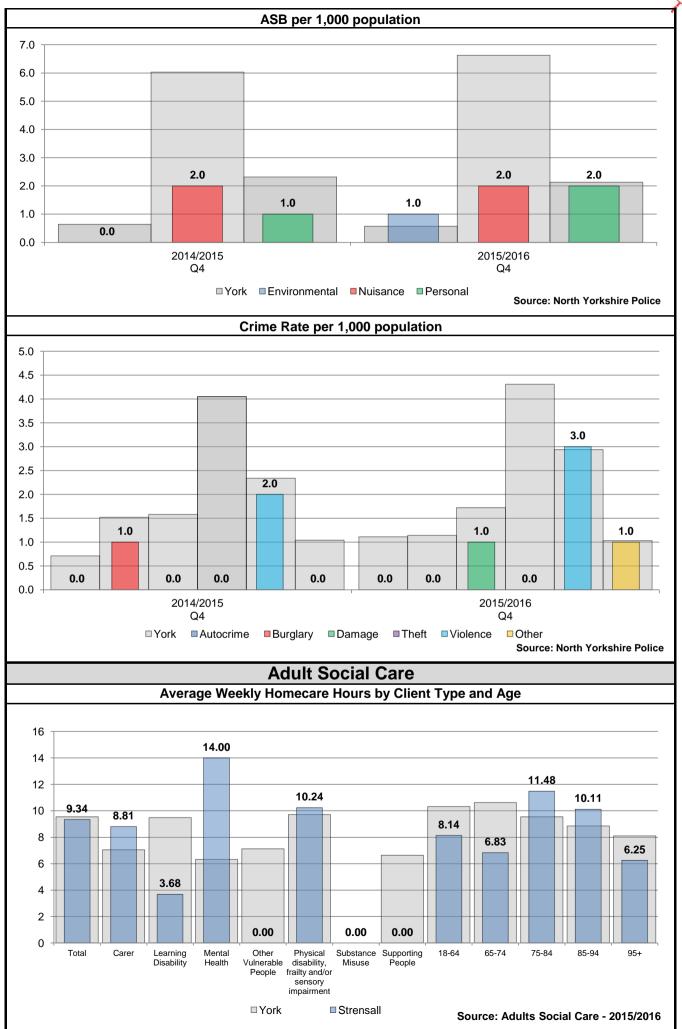


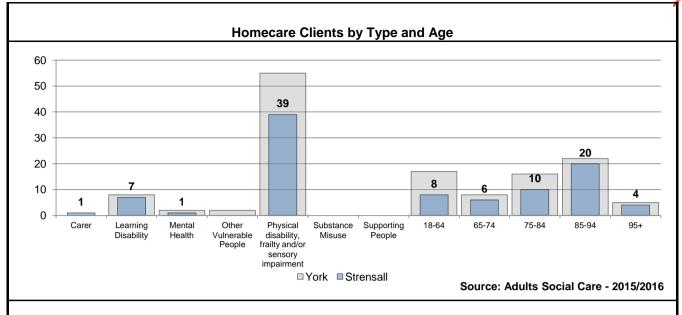




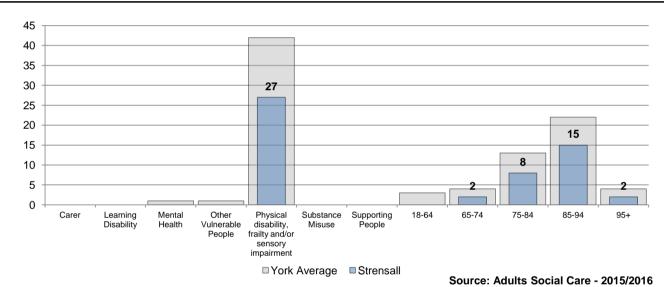


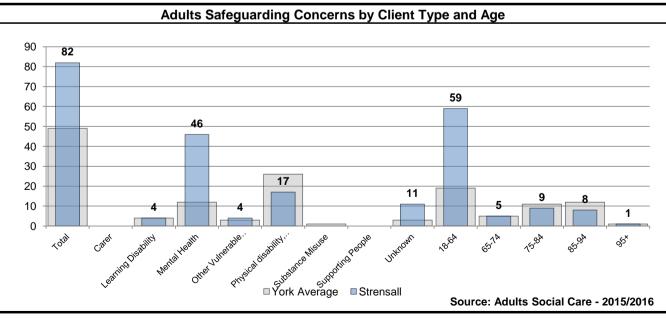






## Assessment Notices (formerly Section 2 Notices) issued by Hospitals by Primary Client Type and Age





#### Experian Groups

#### D Domestic Success

Families with children, upmarket suburban homes, owned with a mortgage, 3 or 4 bedrooms, high internet use.

## **B Prestige Positions**

High value detached homes, married couples, managerial and senior positions, supporting students and older children, high assets and investments.

#### **G** Rural Reality

Rural locations, village and outlying houses, agricultural employment, most are homeowners, affordable value homes.

#### **H** Aspiring Homemakers

Younger households, full-time employment, private suburbs, affordable housing costs, starter salaries.

## A Country Living

Rural locations, well-off homeowners, attractive detached homes, higher self-employment, high car ownership.

#### E Suburban Stability

Older families, some adult children at home, suburban mid-range homes, 3 bedrooms, have lived at same address some years.

#### **F Senior Security**

Elderly singles and couples, homeowners, comfortable homes, additional pensions above state, don't like new technology.

#### **Experian Types**

#### **D15 Modern Parents**

Families with school age children, modern housing, good quality detached homes, double income families, own tablets.

#### **G29 Satellite Settlers**

Mature households, live in larger villages, close to transport links, own pleasant homes, online groceries.

## **B07 Alpha Families**

Married couples, two professional careers, school age children, high salaries, large mortgage, online shopping to save time.

## H34 Contemporary Starts

Cohabiting couples and singles, late 20s and 30s, some have young kids, modern housing, owned or rented, further away from centres, use ebay.

#### **D16 Mid-Career Convention**

Married couples with kids, traditional suburbs, professional jobs, likely to have life cover, high proportion with mortgage.

#### **B05 Empty-Nest Adventure**

Couples aged 56 and over, children have left home, live in long-term family home, book holidays and tickets online, comfortable detached homes.

#### A04 Village Retirement

Retired couples and singles, larger village location, like to be self-sufficient, enjoy uk holidays, most likely to play cricket and golf.

#### **G28 Local Focus**

Rural families, rent or own affordable homes, skilled trades, long distance from towns and cities, shop locally.

#### E18 Dependable Me

Mature singles, traditional suburbs, own lower value semis, have lived in same house 15 years, intermediate occupations.

#### A03 Wealthy Landowners

High value large detached homes, rural locations, own several cars, most likely to own a horse, mature married couples.