# Portfolio - Culture, Leisure and Tourism 2016/2017

No of Indicators = 33 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.
Produced by the Strategic Business Intelligence Hub August 2016

| | | | Collection Frequency | Previous Years | | | 2016/2017 | | | | Target | Polarity | DoT |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | 2013/14 | 2014/15 | 2015/16 | Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | | | |
| 1. Tourism | TOU01 | Room Occupancy | Monthly | 80.90% | 74.76% | 66.50% | 77% | - | - | - | - | Up is Good | Neutral |
| | TOU04 | Average Room Rate | Monthly | £73.38 | £69.66 | £74.18 | £82.81 | - | - | - | - | Neutral | Neutral |
| | TOU08 | Visits to Attractions: Big Attractions | Monthly | 2,975,912 | 2,866,401 | 2,597,009 | 631,995 | - | - | - | - | Up is Good | Bad |
| | TOU09 | Visits to Attractions: Small Attractions | Monthly | 259,973 | 276,399 | 247,538 | 67,109 | - | - | - | - | Up is Good | Neutral |
| | TOU11 | Sessions on visityork.org | Monthly | 1,868,119 | 2,121,529 | 1,828,226 | 364,720 | - | - | - | - | Up is Good | Bad |
| | TOU14 | Parliament Street Footfall | Monthly | 7,844,253 | 9,616,941 | 8,356,697 | 1,935,838 | - | - | - | - | Up is Good | Neutral |
| | TOU15 | Visitor Information Centre Footfall | Monthly | 481,019 | 488,643 | 431,346 | 105,506 | - | - | - | - | Up is Good | Bad |
| | TOU24 | Average expenditure per domestic day visit | Annual | £35.67 | - | - | - | - | - | - | - | Up is Good | Neutral |
| | TOU25 | % of jobs which are tourism based | Annual | 17.4% | 18.2% | - | - | - | - | - | - | Neutral | Neutral |
| 2. Leisure | LIB01 | Library Visits - All Libraries | Monthly | 1,043,285 | 799,083 | 997,606 | 258,217 | - | - | - | - | Up is Good | Good |
| | LIB02 | Books Borrowed - All Libraries | Monthly | - | 778,615 | 819,179 | 202,287 | - | - | - | - | Up is Good | Neutral |
| | SSN004 | Adult participation in 30 minutes, moderate intensity sport | Annual | 40.95% | 40.57% | (Avail Oct 2016) | - | - | - | - | - | Up is Good | Neutral |
| | | Benchmark - National Data | Annual | 36.09% | 35.55% | (Avail Oct 2016) | - | - | - | - | - | | |
| | | Benchmark - Regional Data | Annual | 35.07% | 34.90% | (Avail Oct 2016) | - | - | - | - | - | | |
| | | Regional Rank (Rank out of 15) | Annual | 1 | 2 | (Avail Oct 2016) | - | - | - | - | - | | |
| | TAP13 | % of panel who give unpaid help to any group, club or organisation | Quarterly | 55.00% (BYS) | NC | NC | 64.80% | NC | (Avail Jan 2017) | NC | - | Up is Good | Neutral |
| | | % of panel who do not give unpaid help to any group, club or organisation | Quarterly | 45.00% (BYS) | NC | NC | 32.50% | NC | (Avail Jan 2017) | NC | - | Up is Bad | Neutral |
| 3. Public Realm | APSE088 | Parks and Open Spaces: Maintenance cost per household (including CEC) (PI 43) | Annual | 24.63 | 21.54 | - | - | - | - | - | - | Up is Bad | Good |
| | | Benchmark - National Data | Annual | 46.46 | 46.08 | - | - | - | - | - | - | | |
| | | Benchmark - APSE Family | Annual | 30.76 | 52.63 | - | - | - | - | - | - | | |
| | APSE091 | Parks and Open Spaces: Cost of service per household (including CEC) (PI 21) | Annual | 29.81 | 24.01 | - | - | - | - | - | - | Up is Bad | Good |
| | | Benchmark - National Data | Annual | 48.39 | 48.66 | - | - | - | - | - | - | | |
| | | Benchmark - APSE Family | Annual | 31.96 | 54.22 | - | - | - | - | - | - | | |

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| 4. Learning | TAP31 | % of panel who think that the council and partners are doing well conserving York's heritage | Quarterly | 70.00% (BYS) | NC | NC | 77.40% | NC | (Avail Jan 2017) | NC | - | Up is Good | Neutral |
| | | % of panel who think that the council and partners are not doing well conserving York's heritage | Quarterly | 16.00% (BYS) | NC | NC | 14.00% | NC | (Avail Jan 2017) | NC | - | Up is Bad | Neutral |
| | CJGE17 | % of working age population qualified - No qualifications | Annual | 6.90% | 4.80% | 4.60% | - | - | - | - | - | Up is Bad | Good |
| | | Benchmark - National Data | Annual | 9.40% | 8.80% | 8.60% | - | - | - | - | - | | |
| | | Benchmark - Regional Data | Annual | 10.60% | 9.80% | 9.80% | - | - | - | - | - | | |
| | | Regional Rank (Rank out of 15) | Annual | 1 | 2 | 2 | - | - | - | - | - | | |
| | CJGE17a | % of working age population qualified - to at least L1 and above* | Annual | 89.70% | 91.80% | 91.00% | - | - | - | - | - | Up is Good | Neutral |
| | | Benchmark - National Data | Annual | 84.40% | 85.00% | 84.90% | - | - | - | - | - | | |
| | | Benchmark - Regional Data | Annual | 82.90% | 83.40% | 83.10% | - | - | - | - | - | | |
| | | Regional Rank (Rank out of 15) | Annual | 1 | 1 | 1 | - | - | - | - | - | | |
| | CJGE20 | % of working age population qualified - to at least L4 and above* | Annual | 40.20% | 40.30% | 40.60% | - | - | - | - | - | Up is Good | Good |
| | | Benchmark - National Data | Annual | 35.10% | 36.00% | 37.10% | - | - | - | - | - | | |
| | | Benchmark - Regional Data | Annual | 29.80% | 29.70% | 30.50% | - | - | - | - | - | | |
| | | Regional Rank (Rank out of 15) | Annual | 1 | 1 | 1 | - | - | - | - | - | | |
| 5. Crime | CSP23 | Hate Crimes or Incidents as Recorded by NYP | Monthly | 98 | 108 | 141 | 37 | - | - | - | - | Up is Bad | Bad |
| | | IQUANTA Family Grouping (Rank out of 15) | Quarterly | 4 | 3 | 5 | 4 | - | - | - | - | | |
| | CSP27 | Number of Incidents of Violent Crime Within the ARZ | Quarterly | 587 | 561 | 720 | 129 | - | - | - | - | Up is Bad | Neutral |
| | CSP29 | Number of Incidents of Violent crime within the CIZ | Quarterly | 496 | 465 | 587 | 102 | - | - | - | - | Up is Bad | Neutral |
| 6. Equality | CJGE68 | Median earnings of residents - Gross Weekly Pay (£) - Gender Pay Gap | Annual | 98.50 | 98.9 | 85.1 | - | - | - | - | - | Up is Bad | Neutral |
| | | Benchmark - National Data | Annual | 99.3 | 99.6 | 98.8 | - | - | - | - | - | | |
| | | Benchmark - Regional Data | Annual | 105.9 | 101.3 | 98.5 | - | - | - | - | - | | |
| | | Regional Rank (Rank out of 15) | Annual | 6 | 6 | 5 | - | - | - | - | - | | |
| 7. Public Protection | PP01 | % of businesses reporting that contact with officers was helpful | Annual | 97.27% | 97.28% | 98% | - | - | - | - | - | Up is Good | Good |
| | PP02 | % of businesses reporting that they were treated fairly | Annual | 99.09% | 98.56% | 95.50% | - | - | - | - | - | Up is Good | Bad |
| | PP03 | % of businesses reporting that the information provided was useful | Annual | 97.27% | 98.14% | 98.10% | - | - | - | - | - | Up is Good | Neutral |
| | PP04 | % of customers who were satisfied with the action taken to resolve their complaint | Quarterly | 97.27% | 95.57% | 79.10% | 88.50% | - | - | - | - | Up is Good | Neutral |
| | PP06 | % of food premises that are classified as broadly compliant | Quarterly | 93% | 93% | 94% | 94% | - | - | - | - | Up is Good | Neutral |

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| 7. Public Protection | PP07 | % of businesses that were compliant with legislation concerning the illegal use and sale of alcohol and tobacco | Annual | 75% | 100% | 63.20% | - | - | - | - | - | Up is Good | Neutral |
| | PP08 | % of births registered within 42 days | Monthly | 99% | 98% | 98% | 96% | - | - | - | - | Up is Good | Neutral |
| | | Benchmark - National Data | Monthly | - | - | 97% | 96% | - | - | - | - | | |
| | | Benchmark - Regional Data | Monthly | - | - | 98% | 98% | - | - | - | - | | |
| | PP09 | % of still births registered within 42 days | Monthly | 100% | 100% | 100% | 100% | - | - | - | - | Up is Good | Neutral |
| | | Benchmark - National Data | Monthly | - | - | 99% | 99% | - | - | - | - | | |
| | | Benchmark - Regional Data | Monthly | - | - | 99% | 100% | - | - | - | - | | |
| | PP10 | % of deaths registered within 5 days | Monthly | 93% | 93% | 90% | 77% | - | - | - | - | Up is Good | Bad |
| | | Benchmark - National Data | Monthly | - | - | 76% | 76% | - | - | - | - | | |
| | | Benchmark - Regional Data | Monthly | - | - | 85% | 86% | - | - | - | - | | |
| | PP11 | % certificate applications dealt with within 5 days of receipt | Monthly | 100% | 100% | - | 100% | - | - | - | - | Up is Good | Neutral |