



Executive Member for Economy and Culture 2025/2026

No of Indicators = 51 | Direction of Travel (DoT) shows the trend of how an indicator is performing against its Polarity over time.
Produced by the Business Intelligence Hub August 2025

		Previous Years				2025/2026							
		Collection Frequency	2022/2023	2023/2024	2024/2025	Q1	Q2	Q3	Q4	Target	Polarity	DOT	
01. Benefits	CJGE06	JSA Claimants: % of Working Age Population (16-64)	Monthly	0.10%	0.10%	0.10%	-	-	-	-	-	Up is Bad	◄► Neutral
		Benchmark - National Data	Monthly	0.20%	0.20%	0.20%	-	-	-	-	-		
		Benchmark - Regional Data	Monthly	0.30%	0.30%	0.20%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Monthly	1	1	1	-	-	-	-	-		
	CJGE130	Universal Credit Claimants	Monthly	11,524	13,258	14,159	14,706	-	-	-	-	Up is Bad	▲ Red
	CJGE151	JSA and UC (Out of Work) % of working age population (16 - 64)	Monthly	1.70%	1.80%	2.00%	1.90%	-	-	-	-	Up is Bad	◄► Neutral
		Benchmark - National Data	Monthly	3.80%	3.90%	0.04%	4.10%	-	-	-	-		
		Benchmark - Regional Data	Monthly	4.20%	4.30%	0.05%	4.30%	-	-	-	-		
		Regional Rank (Rank out of 15)	Monthly	1	1	1	-	-	-	-	-		
	02. Employment	emp1	% of working age population in employment (16-64)	Quarterly	83.60%	78.00%	-	-	-	-	-	-	Up is Good
Regional Rank (Rank out of 15)			Quarterly	1	2	-	-	-	-	-	-		
CJGE71		Employment Rate (%) (Male)	Quarterly	85.10%	79.10%	80.60%	-	-	-	-	-	Up is Good	◄► Neutral
		Regional Rank (Rank out of 15)	Quarterly	2	5	2	-	-	-	-	-		
CJGE72		Employment Rate (%) (Female)	Quarterly	82.10%	76.80%	75.00%	-	-	-	-	-	Up is Good	▼ Red
		Regional Rank (Rank out of 15)	Quarterly	1	2	2	-	-	-	-	-		
CJGE03		York's unemployment rate below the national (%pt) - (Snapshot)	Quarterly	1.60%	1.40%	1.90%	-	-	-	-	-	Up is Good	◄► Neutral
CJGE05		% of Part time employees	Quarterly	29.30%	29.80%	25.00%	-	-	-	-	-	Up is Bad	◄► Neutral
		Benchmark - National Data	Quarterly	23.60%	23.60%	23.10%	-	-	-	-	-		
		Benchmark - Regional Data	Quarterly	25.90%	25.00%	24.30%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Quarterly	12	13	8	-	-	-	-	-		
TAP15		% of Talkabout panel who agree their skills and qualifications are suited to jobs available in York	Quarterly	46.18%	50.88%	44.22%	-	-	-	-	-	Up is Good	◄► Neutral
		% of Talkabout panel who disagree their skills and qualifications are suited to jobs available in York	Quarterly	12.85%	11.95%	17.13%	-	-	-	-	-	Up is Bad	◄► Neutral



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TAP16	% of Talkabout panel who agree that to develop their career need to commute out of York	Quarterly	25.42%	25.11%	25.71%	-	-	-	-	-	Up is Bad	◄► Neutral
	% of Talkabout panel who disagree that to develop their career need to commute out of York	Quarterly	30.83%	27.40%	25.31%	-	-	-	-	-	Up is Good	▼ Red
TAP17	% of Talkabout panel who agree that to continue working in York will have to retrain	Quarterly	9.09%	11.47%	11.38%	-	-	-	-	-	Up is Bad	◄► Neutral
	% of Talkabout panel who disagree that to continue working in York will have to retrain	Quarterly	41.74%	41.28%	34.15%	-	-	-	-	-	Up is Good	◄► Neutral
TAP18	% of Talkabout panel who agree the council and its partners are helping to create jobs in the city	Quarterly	34.84%	30.94%	28.90%	-	-	-	-	-	Up is Good	▼ Red
	% of Talkabout panel who disagree the council and its partners are helping to create jobs in the city	Quarterly	30.32%	29.28%	30.18%	-	-	-	-	-	Up is Bad	◄► Neutral
CJGE23	% of vacant shops - City Centre	Monthly	8.50%	8.87%	6.52%	5.89%	-	-	-	-	Up is Bad	▼ Green
	Benchmark - National Data (Local Data Company)	Annual	13.80%	14.00%	13.80% (Prov)	13.70% (Prov)	-	-	-	-		
CJGE24	% of vacant premises (local measure including retail, recreation and service outlets) - City Centre	Quarterly	7.57%	8.16%	6.53%	5.99%	-	-	-	-	Up is Bad	▼ Green
CJGE96	% of vacant premises (local measure including retail, recreation and service outlets) - Clifton Moor	Quarterly	5.17%	5.17%	8.62%	12.07%	-	-	-	-	Up is Bad	▲ Red
CJGE97	% of vacant premises (local measure including retail, recreation and service outlets) - Monks Cross	Quarterly	9.23%	16.67%	8.62%	6.67%	-	-	-	-	Up is Bad	▼ Green
CJGE98	% of vacant premises (local measure including retail, recreation and service outlets) - Acomb	Quarterly	5.26%	5.19%	3.95%	8.00%	-	-	-	-	Up is Bad	▲ Red
CJGE99	% of vacant premises (local measure including retail, recreation and service outlets) - Haxby Village	Quarterly	1.85%	3.77%	5.66%	5.66%	-	-	-	-	Up is Bad	◄► Neutral
CJGE29	Business Deaths	Quarterly	760	725	Due 2026	-	-	-	-	-	Up is Bad	◄► Neutral
	Regional Rank (Rank out of 15)	Quarterly	13	3	Due 2026	-	-	-	-	-		
CJGE32	Business Startups - (YTD)	Discontinued	870	NA	-	-	-	-	-	-	Up is Good	◄► Neutral



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			2022/2023	2023/2024	2024/2025	Q1	Q2	Q3	Q4	Target			
Business	BLW01	% of Total Employees working for an Accredited Living Wage employer	Annual	16.00%	16.40%	(Avail Sep 2025)	-	-	-	-	-	Neutral	◄◄ Neutral
	CJGE33	GVA per head (balanced calculations) (£)	Annual	37,748	41,162	(Avail Apr 2026)	-	-	-	-	-	Up is Good	▲ Green
		Regional Rank (Rank out of 12)	Annual	2	2		-	-	-	-	-		
		Benchmark - National Data	Annual	33,521	36,103		-	-	-	-	-		
		Benchmark - Regional Data	Annual	27,208	29,285		-	-	-	-	-		
	CJGE34	Total GVA (balanced calculations) (£ billion)	Annual	7.71	8.51	(Avail Apr 2026)	-	-	-	-	-	Up is Good	▲ Green
		Regional Rank (Rank out of 11)	Annual	9	9	-	-	-	-	-			
	GWC01	% of Total Employees working for an Accredited Good Business Charter employer	Annual	13.40%	13.50%	(Avail Oct 2025)	-	-	-	-	-	Neutral	◄◄ Neutral
	NBB01	Survival of Newly Born Businesses post 1 year	Annual	93.90%	Due 2025	Due 2026	-	-	-	-	-	Up is Good	◄◄ Neutral
		Benchmark: Post 2 years	Annual	Due 2025	Due 2026	Due 2027	-	-	-	-	-	Neutral	◄◄ Neutral
Benchmark: Post 3 years		Annual	Due 2026	Due 2027	Due 2028	-	-	-	-	-	Neutral	◄◄ Neutral	
TAP19	% of Talkabout panel who agree the council and its partners are supporting economic growth	Quarterly	35.03%	31.20%	32.12%	-	-	-	-	-	Up is Good	◄◄ Neutral	
	% of Talkabout panel who disagree the council and its partners are supporting economic growth	Quarterly	34.22%	34.82%	32.64%	-	-	-	-	-	Up is Bad	◄◄ Neutral	
04: Earnings	CJGE16	Earnings gap between the 25 percentile and the median (£) (York)	Annual	£164.2	£153.2	£180.2	-	-	-	-	-	Up is Bad	▲ Red
		Benchmark - National Data	Annual	£161.3	£168.9	£172.3	-	-	-	-	-		
		Benchmark - Regional Data	Annual	£133.2	£141.5	£144.8	-	-	-	-	-		
	CJGE14	Median earnings of residents - Gross Weekly Pay (£)	Annual	£611	£651.8	£711	-	-	-	-	-	Up is Good	▲ Green
		Benchmark - National Data	Annual	£644.7	£689.7	£729.8	-	-	-	-	-		
		Benchmark - Regional Data	Annual	£594.5	£634.7	£674.8	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	1	1	1	-	-	-	-	-		
	CJGE68	Median earnings of residents - Gross Weekly Pay (£) - Gender Pay Gap	Annual	£44.7	£84.9	£96	-	-	-	-	-	Up is Bad	▲ Red
		Benchmark - National Data	Annual	£99.7	£101.1	£104.3	-	-	-	-	-		
		Benchmark - Regional Data	Annual	£113.2	£112.7	£110.4	-	-	-	-	-		
Regional Rank (Rank out of 15)		Annual	1	1	6	-	-	-	-	-			



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05. Education	CJGE17	% of working age population qualified - No qualifications (New methodology from 2022/23)	Annual	3.00%	4.90%	4.90%	-	-	-	-	-	Up is Bad	◀▶ Neutral
		Benchmark - National Data	Annual	6.80%	6.50%	6.70%	-	-	-	-	-		
		Benchmark - Regional Data	Annual	8.00%	7.60%	7.70%	-	-	-	-	-		
		Regional Rank (Rank out of 15)	Annual	1	4	4	-	-	-	-	-		
06. Housing	CJGE171	Housing affordability (median house prices to earnings ratio)	Annual	9.3	8.5	(Avail Oct 2025)	-	-	-	-	-	Up is Bad	◀▶ Neutral
		Rent Affordability: Average monthly private rent as a percentage of median monthly salary - (2 bedroom properties)	Annual	32.78%	-	-	-	-	-	-	-	Up is Bad	◀▶ Neutral
	CJGE178a	Benchmark - National Data	Annual	30.82%	-	-	-	-	-	-	-		
		Benchmark - Regional Data	Annual	25.21%	-	-	-	-	-	-	-		
		Price Index of Private Rents, UK - Monthly Price - 2 bed property	Annual	£866	£979	£1,006	£1,012	-	-	-	-	Neutral	◀▶ Neutral
		Benchmark - National Data	Annual	£1,072	£1,171	£1,265	£1,279	-	-	-	-		
		Benchmark - Regional Data	Annual	£638	£688	£722	£729	-	-	-	-		
	Regional Rank (Rank out of 15)	Annual	1	1	1	1	-	-	-	-			
07. Apprenticeships	117c	% of Year 12-13 (academic age 16-17) young people who are not in education, employment or training (NEET) - (Snapshot)	Monthly	0.80%	1.40%	1.30%	1.40%	-	-	-	1.5%	Up is Bad	◀▶ Neutral
	AS1	% of young people aged 16-18 in Apprenticeships (as a proportion of 16-18 previously in a York Secondary School)	Annual	8.10%	7.20%	8.20%	-	-	-	7.50%	-	Up is Good	◀▶ Neutral
	AS2	Number of Apprenticeships starts - York resident young people aged 16-18	Annual	250	231	-	-	-	-	-	-	Up is Good	▼ Red
	AS3	Number of Apprenticeships starts - York resident young people aged 19-24	Annual	337	310	-	-	-	-	-	-	Up is Good	◀▶ Neutral
	AS4	Number of Apprenticeships starts - York resident young people aged 25+	Annual	517	534	-	-	-	-	-	-	Up is Good	◀▶ Neutral
TAP31	% of Talkabout panel who think that the council and partners are doing well conserving York's heritage	Quarterly	70.32%	66.39%	66.75%	-	-	-	-	-	Up is Good	◀▶ Neutral	
	% of Talkabout panel who think that the council and partners are not doing well conserving York's heritage	Quarterly	18.18%	22.13%	19.85%	-	-	-	-	-	Up is Bad	◀▶ Neutral	
TOU01	Hotels: Room Occupancy (%)	Monthly	80.10%	83.71%	85.00%	86.03%	-	-	-	-	Up is Good	◀▶ Neutral	



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08. Tourism	TOU04	Hotels: Average Room Rate (£)	Monthly	£100.28	£105.92	£107.22	£108.14	-	-	-	-	Neutral	◀▶ Neutral
	TOU08	Visits to Attractions: Big Attractions (Within City of York) - (New defintion from 2022/23)	Monthly	2,692,054	2,779,480	2,684,694	499,961	-	-	-	-	Up is Good	▼ Red
	TOU09	Visits to Attractions: Small Attractions (Within City of York) - (New defintion from 2022/23)	Monthly	189,889	219,473	192,940	62,244	-	-	-	-	Up is Good	◀▶ Neutral
	TOU11	Sessions on visitoryork.org	Monthly	2,184,639	2,246,210	2,261,383	357,477	-	-	-	-	Up is Good	◀▶ Neutral
	TOU14	Parliament Street Footfall	Monthly	6,869,593	7,329,462	7,877,721	1,881,941	-	-	-	-	Up is Good	◀▶ Neutral
09. Leisure	LIB01	Library Visits - All Libraries	Monthly	864,963	-	-	-	-	-	-	-	Up is Good	▲ Green
	LIB02	Books Borrowed - All Libraries	Monthly	1,057,839	-	-	-	-	-	-	-	Up is Good	▲ Green
	LM01	Throughput of visits to leisure facilities (GLL) - All Facilities	Quarterly	636,729	830,370	-	-	-	-	-	-	Neutral	◀▶ Neutral
		Throughput of visits to leisure facilities (GLL) - All Facilities (Average per 1,000 Population)	Annual	263.1	334.64	-	-	-	-	-	-	Neutral	◀▶ Neutral
TAP13	% of Talkabout panel who give unpaid help to any group, club or organisation	Quarterly	60.64%	60.17%	65.64%	-	-	-	-	-	Up is Good	▲ Green	
10. Large Projects	CORP10L	Large Project - Local Plan	Discontinued	Amber	Green	Green	Closed	-	-	-	-	Neutral	◀▶ Neutral
		Large Project - York Central	Quarterly	Amber	Amber	Amber	Amber	-	-	-	-	Neutral	◀▶ Neutral
		Large Project - Castle Gateway	Quarterly	Amber	Amber	Amber	Amber	-	-	-	-	Neutral	◀▶ Neutral
		Large Project - Future Libraries Investment Programme	Quarterly	Green	Green	Green	Green	-	-	-	-	Neutral	◀▶ Neutral
11. Finance	BPI110	Forecast Budget Outturn (£000s Overspent / - Underspent) - CYC Subtotal (excluding contingency)	Quarterly	£4,887	£3,661	£1,123	£4,909	-	-	-	Up is Bad	▲ Red	